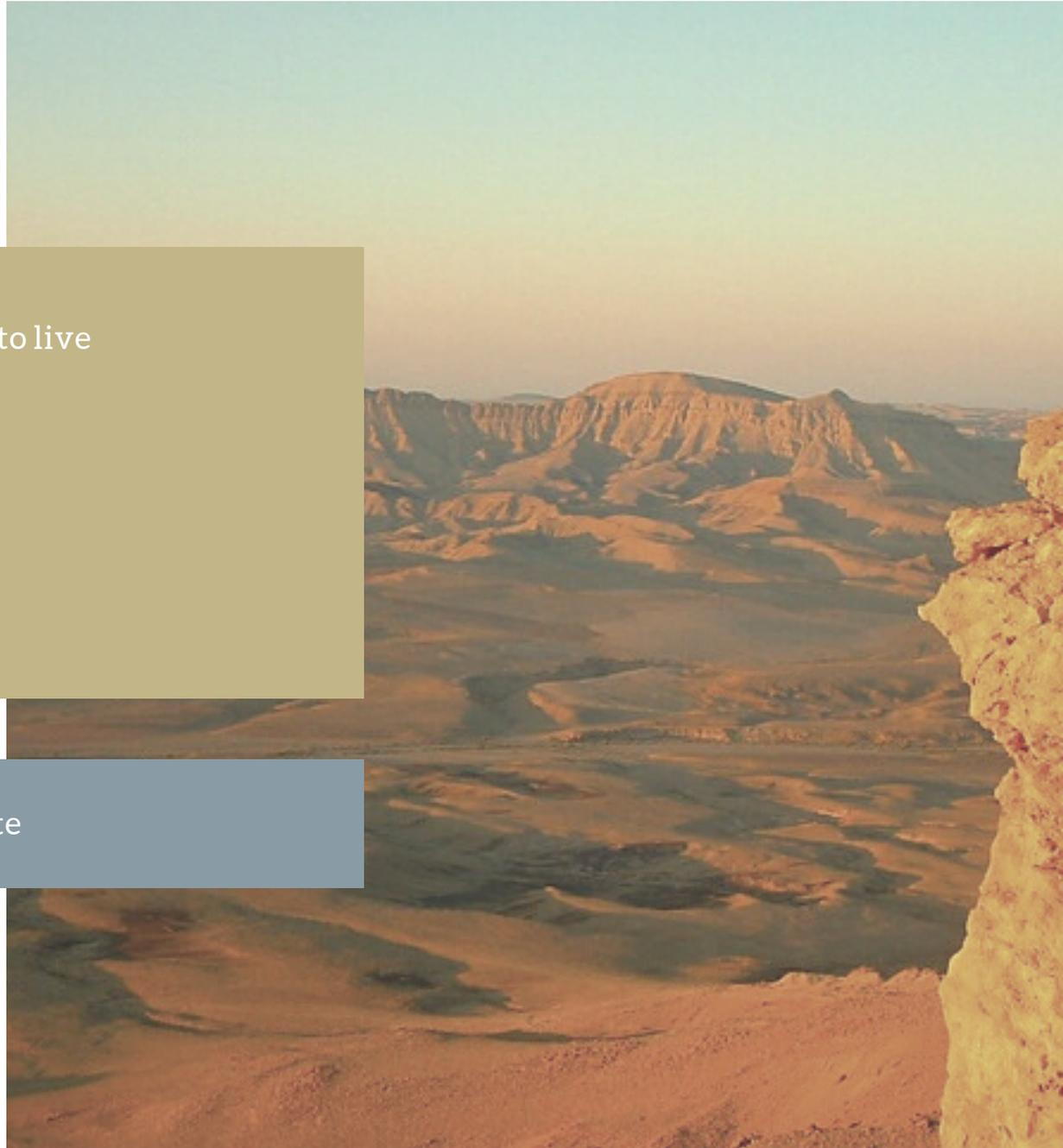


ECO-SUSTAINABLE Village | Freedom to live

WeBeLive | Israel

Negev Desert

A new approach to conscious real-estate
development and wellness innovation



PRESENTATION SUMMARY

**A new approach to conscious real-estate development
and wellness innovation.**

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THE SETTING
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INTRODUCTION

"For millennia men proved that they could live in a sustainable way. They lived in harmony with nature. People used earth as a raw material with sensitivity. The 21st century should find again the harmonious link between man, nature and spirit".

WeBeLive draws on essential, human values to drive a radical rethinking of the residential and resort model. In its deep commitment to inspiring personal growth, stimulating human connection and supporting responsible economic development, it is a vision rooted in place, and grounded by a deep understanding of the heritage and resources of the place in which the WeBeLive Community will be rooted.

A SUSTAINABLE MODEL, The challenge of sustainable development is not played out through heroic individuals and instagrammable projects. It's about changing behaviors and creating culture, where individual actions, large and small, accrue to become a way of life - a new kind of normal. There's a compelling definition of sustainable development as "meeting the needs of the present generation without compromising the ability of future generations to meet their own needs".

WeBeLive will play this out at scale, putting responsibility, respect and care at the heart of business, influencing everything from how you get around site to the power you use.

The world needs a new story, and this attitude is what will propel WeBeLive's story to global significance

A RADICAL RETHINKING



ONE WORLD OF ABUNDANCE

OFF-GRID INDEPENDENT HOUSING COMMUNITIES.

THE OVERALL VISION

Practical and innovative solutions for a new world.

WeBeLive draws on essential, human values to drive a radical rethinking of the Residential and Resort model. In its deep commitment to inspiring personal growth, stimulating human connection and supporting responsible economic development, it is a vision rooted in place, and grounded by a deep understanding of the heritage and resources of the place in which the WeBeLive Community will be rooted.

21st Century thinking, new technologies and tools, new ways of working, of living, and of learning can be harnessed to progress this vision. WeBeLive will focus on the creation of positive impact.

The site is alive with possibility and the world is ready for a new story. WeBeLive can deliver a fresh take on truly local development.

WeBeLive is founded on 3 principles: Creativity - Sustainability - Healing

That human connection and community are essential foundations for a good life, a place which puts human connection first, bringing people together in collective effort, in learning and in celebration. That personal well-being, discovery and growth are critical needs in today's world; in its relationship to nature, to creativity and to learning. WeBeLive is uniquely positioned to filter out the noise, find perspective and focus on what is important.



OUR ULTIMATE GOAL

It is to base the foundations of new Communities based on peaceful and co-existence in harmony with nature. Where sustainability and Eco-friendly solutions and off the grid freedom of energy and food are pursued, and a true independence of the Being is a reality.

A modern Village of health and longevity, creativity and inspiration where New Humanity could succeed; where the young can stay young; where women could give birth to healthy children, and where those children could grow up healthy as the intelligent new generation; where elders could feel that it is not the end of their journey, but rather the beginning of a new one where they can unleash their talent.

THE PROJECT

IMPORTANT REMINDERS



Sustainable



A pioneer Model



Technologically
Advanced



Local & Global



Diverse



Promoting
Togetherness

THE SETTING



KEY COMPONENTS

The concept master-plan will be aimed at generating an integrated, unique and different community, closely linked to nature and place, where residents can be nourished by multiple activities to learn and generate a new dialogue with nature, be able to self-express and interact.

The concept aims to propose a residential community model where the important thing is not only the functional aspect but also the ability to stimulate the senses and the personal growth of the inhabitants and visitors.

- **Home-sites | Private Residence Zone**

Represents the land parcels available for those looking for the option of designing their own homes. We will also be offering multiple options of model homes. All home-sites will have full underground infrastructure (electricity, water, fiber optic internet etc.) Residents will enjoy the full use of the Community & Retreat Center and Wellness Resort.

- **Residential & Retail | Co-working Community Center**

A value added for residents, allowing them to enjoy the benefits of a resort-like community centerpiece with Eco-friendly amenities and best offices & meeting-room services. Co-Working shared work-space and multiple areas such as a fully equipped workplace that includes the latest technologies to be freely connect 24/7 with the world,

- **Eco-Resort & International Conference Center**
- **On-site organic farm**
- **Retreat Center | The Temple of Healing Space**

SUSTAINABILITY

A SUSTAINABLE MODEL - ENERGY SHARING SCHEME
SUSTAINABLE WASTE MANAGEMENT

NO PLASTICS



ZERO WASTE



SHARED TRANSPORT/ENERGY



LOCAL MATERIALS



SUSTAINABLE WATER MANAGEMENT



ENERGY PRODUCTION WITH SOLAR

COMMUNITY

A growing community

We know that nurturing social connections is important for a healthy state of mind. That's why at WeBeLive you'll find a community center featuring events and speakers; community garden plots; weekly classes and adventures; a state-of-the-art business center; opportunities for networking, and much more.

WeBeLive has committed to prioritizing human connection, to create a place where communities can thrive. To do this requires the breaking of resort conventions: thinking in terms of neighborhoods rather than residential units, encouraging diversity and inclusiveness through open access and a range of housing typologies, and integrating a rich institutional and economic infrastructure.

Our vision of community unlocks the potential for individual transformation and growth. This community will call for people around the world who want to become "active agents of change" for a better future.

WeBeLive Communities as a whole is the nation of those who seek to live a life without frontiers, be it on the geographical or the metaphysical world. It is a place of illumination and joy, of personal discovery and evolution, a place in time and in space open to transformation.





CLOSURE

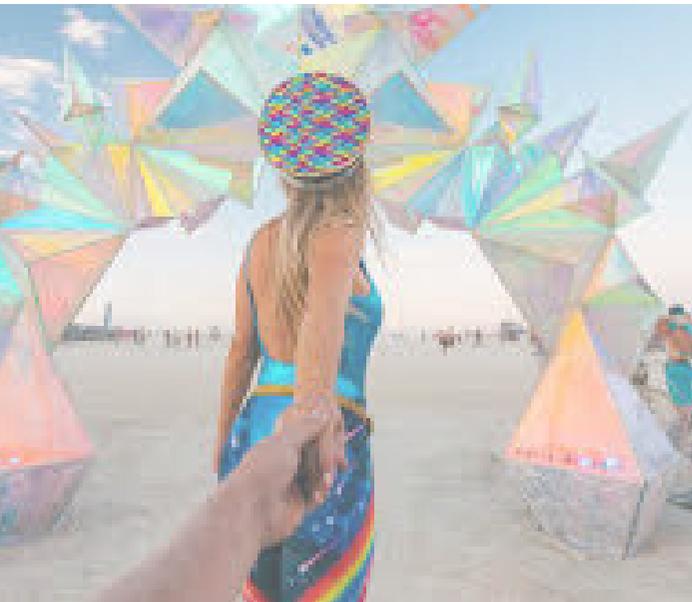
Spiritual-Physical Equilibrium

The traditional way of living and working is no longer the only way. Our aspiration is to set the design principles for a new international non-gated community in the heart of the Negev Desert, on the basis of three core values: Sustainability, Creativity and Healing.

WE ARE ALL UNIQUE, WE ARE ALL ONE, WE ARE COMMUNITY

This principle is the mechanics of the universe, not laws or moral rules made by men. The only true path to fulfillment, happiness, and peace is through oneness with ourselves and with others. We Love. Love is our faith, love is our offering to the universe. We strive to become loving people that can accept that other people may think differently than us. We love what we do. We do with LOVE.

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GET IN TOUCH

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